

## Haute Style at The Brazilian Court Hotel

PALM BEACH, Fla. – Heralded for providing the highest quality service in the most luxurious manner, **Frédéric Fekkai / Palm Beach** is a 1,600 square foot pied-à-terre located in the Brazilian Court. Clients are treated to the ultimate in pampering by the industry's most sought after stylists and beauty specialists in a Zen-like setting unlike any other in Palm Beach. Acclaimed for his modern, individualistic approach, Fekkai has made an indelible mark on the beauty and fashion communities with his innovative styling, exclusive salons and luxurious hair care products.

With eight stations and two treatment rooms, the salon is staffed with notable local talent and top Fekkai technicians from New York who split their time between the two cities during peak season. Fekkai himself visits frequently. Salon services include everything from styling and coloring to manicures, pedicures and waxing. Massages and select spa treatments such as *aromatic herbal wraps* and *mandarin body buffs* are also offered.

Fekkai notes, “Many of my New York clients spend their winters in Palm Beach. The Brazilian Court gives them access to Frédéric Fekkai services throughout the entire year and responds to the needs of our customers.”

Born in Aix-en-Provence, France, Fekkai once considered becoming a sculptor. Instead, he channeled his talent towards revolutionizing the cut and shaping of hair, eventually becoming known for his clean-lined yet sexy wash-and-wear cuts. High profile personalities from Claudia Schiffer to Hillary Clinton have relied on his styling expertise.

Luxurious Frederic Fekkai bath amenities are offered in every guest room at the hotel, including the coveted Technician Shampoo and Conditioner, Moisturizing Body Lotion and Body Wash with Shea Butter, Shea Butter body soap and an exclusive Shea Butter glycerin face soap.

Located in the heart of what is known as “America’s Riviera” The Brazilian Court is just steps away from both the beach and Worth Avenue, showcasing some of the world’s finest shopping and galleries. The Brazilian Court also features Café Boulud, from renowned Chef Daniel Boulud, as well as springtime Author Breakfast Series, exclusive Jewelry Luncheons and an art gallery featuring original works of artist Mark Bowles.

-MORE-

For more information on Frédéric Fekkai Salon & Spa or The Brazilian Court Hotel, call (800) 552-0335, (561) 655-7740 or visit [www.thebraziliancourt.com](http://www.thebraziliancourt.com)

KERRY ANNE WATSON/LAURA MILLETT  
THE ZIMMERMAN AGENCY •850•668•2222  
LMILLETT@ZIMMERMAN.COM